



Monarch Studios

INTERNATIONAL PERFORMING ARTS TRAINING

COMPETITIVE COMPANY

Prospectus 2023/2024

Monarch Studios Ltd.

THE COMPANY

"Unity is strength. When there is teamwork and collaboration, wonderful things can be achieved." -Mattie Stepanek

At Monarch we are proud to offer your dancer so much more than just dancing. We aim to increase technical ability in as many disciplines as possible, whilst supporting and growing their love and respect for dance, their teachers, their team and themselves. Every class is designed to build self-confidence and self-awareness which leads to creative and heartfelt expression when performing.



The Monarch Company is a family and we take care of our own. We view every dancer as an individual working through his or her own challenges and embarking on a personal journey. To us as teachers, it is incredibly important to guide our dancers along that journey, helping them reach personal goals whilst lending a steady hand for those inevitable rough patches. Persevering and overcoming challenges leads to growth and resilience, which we believe builds the heart of a performer.



We place huge importance on developing soft skills: how to enter a room with poise and confidence, how to speak and respond to others whilst making eye contact, how to engage under pressure and own any unfamiliar situation. These are transferable and core life skills.

This prospectus sets out what it means to be a member of the Competitive Company at Monarch Studios and how you as parents can support your dancer (and by glorious default - support us!). Should you have any questions or concerns about anything (bar the meaning of life) please feel free to reach out to any of our staff - our door is always open!



HOW WE ROLL...

MINIS + JUNIORS AGE 4 - 9

- Minis (age 5 - 7) & Juniors (age 8 - 10) are typically invited to perform in 1 - 2 Group Competitive routines.
- Dancers **MUST** take at least 1 Ballet Class in addition to 1 Technique Class per discipline that they are competing in. For instance: If Maisy is in a Junior Jazz Group, she will also take a Junior Jazz Tech Class, and a Ballet Class. If she is also in an Acro Group, Maisy will need to take a weekly Acro Tech class too. This is to ensure that Maisy has great technique, and her choreography class time can be spent working on a winning routine!
- Occasionally, Juniors are considered for Solos, Duets & Trios. Offers for these positions are discussed with parents when we feel that a student might be displaying talent in a particular area, and dedication to dance. These students must continue dancing in the core team to strengthen their foundation.
- Should you as a parent feel your dancer would like/benefit from further tuition, do not hesitate to contact us. Private lessons are always available.

INTERMEDIATES (INTERS) AGE 10 - 12

- Our Intermediate Dancers are invited to compete in 1-4 group routines
- They will be considered for solos, duos or trios once they have committed to at least 2 Competitive Groups. Our dancers are Company Representatives with strong technique, stage presence, and flair! This can only be achieved through dedicated, uninterrupted training in the studio.
- Our Inters **MUST** also take 1 weekly Ballet class in addition to 1 Technique Class per discipline they are competing in.
- Feel free to contact us regarding Private and Semi-private lessons should you feel your dancer would like and/or benefit from it.

STILL ROLLING...

SENIORS AGE 12+

- Our Senior Company Dancers display strong technique, stage presence, and charisma, which can only be achieved through dedicated, uninterrupted training in the studio.
- Dancers **MUST** take 1 Ballet Classes per week, which can be in the form of a Group or Private Ballet Class
- Senior Dancers are expected to compete in at least 3 Competitive Groups and will also have anywhere from 1 - 5 solos, duos or trios
- These students will also have the opportunity to compete both Nationally and Internationally. All International experiences are optional.
- Senior Dancers will also be put forward for title entries (Ie. Miss StarPower)
- Typically these dancers train for 10+ Hours per week inclusive of private and semi-private lessons.

PRE-PROS 16 - 18

- Our Pre-Professional Program welcomes our most advanced students and is aimed at dancers who would like to enter the industry as either a professional dancer, a dance teacher, a choreographer or a business owner in the dance/performing arts industry.
- In addition to dance classes, we offer dedicated, exclusive workshops focussing on teaching methods, choreography and business principles and ethics.
- Our Pre-Pro dancers **MUST** take a minimum of 1 Ballet Class per week, which can be in the form of a Group or Private Ballet Class
- They are expected to compete in at least 3 Competitive Groups.
- Both National and International competitive opportunities will be offered.
- They will be encouraged to enter for titles and to perform multiple solos.
- Typically these dancers train for 12+ Hours per week, inclusive of private and semi-private lessons.
- Our Pre-Pro Dancers will also be given the opportunity to assist and teach classes to our younger students.
- Pre-Pro students will have the opportunity to take part in photo/video shoots with UK's leading dance photographers and videographers.
- The Monarch Studios Pre-Pro Program involves working with an array of teachers and choreographers throughout the season. They will have access to our international teachers/choreographers both in the studio and streamed virtually.

NEW FOR SEASON 10

ELITE TEAMS

- NEW for Season 10 are the Elite Teams!
- Dancers are carefully selected from our audition process and from our in-house technique classes for extra opportunities, routines, and demos
- We choose up to 8 Elite Juniors, Inters and Seniors
- These dancers will "dance up" in older age groups in ADDITION to dancing with their own peers - for instance, an Elite Inter will ALSO compete with our Senior Teams
- Elite dancers usually participate in 2-5 solos or private lessons per week
- Elite dancers represent Monarch Studios at the highest level

How do we choose an Elite dancer?

We look for dancers who display a passion for dance and a commitment and presence in the studio. These dancers might have a special talent, or they are technically proficient. They must also display a positive attitude, and have a growth mindset.

- If your dancer would like to be considered for our Elite Teams, please get in touch with us to create a program of preparation for this unique experience.
- Every dancer at Monarch Studios has the potential for our Elite Teams with enough studio time, personal commitment and training!



MONEY MATTERS

All Group Classes - Technique & Choreography

- 30 Minutes - £9/class
- 45 Minutes - £10.50/class
- 60 Minutes - £12.50/class
- 90 Minutes - £17.50/class

FREE Enrichment and Discounted Classes on offer
Including our Season 10 SuperGroup!

Private/Solo Lessons

£35/Class - 30 minutes

Semi-Private Duos - £17.50/dancer

Semi-Private Trios - £12.50/dancer

Includes Teacher, Studio Hire and VAT

ALL BOOKINGS FOR PRIVATE LESSONS SHOULD BE MADE BY EMAILING
us@monarchstudios.co.uk

Our Company Students Receive:

- 5% off their total bill when they take 3 classes per week
- 10% when they take 4 or more classes per week

*Discounts do not apply to Private Lessons



Our Company parents have options where tuition is concerned. We strive to make our programs as accessible as possible whilst offering the highest quality dance training in the United Kingdom.

We accept many forms of payment including, Debit and Credit Card, Cheque and BACS.

Payments can be made in full or in 4 instalments per term (fees apply)
If you would like to make use of our payment plan, we can set up a direct debit arrangement.
Email us@monarchstudios.co.uk



MANDATORY COMPETITIVE EVENTS 2023/2024 - ALL TEAMS

1

RUSH DANCE CHAMPIONSHIPS

1st October 2023
The Stag, Sevenoaks, Kent

Select
Routines
Only

2

ULTIMATE VICTORY DANCE

28th January 2024
The Theatre Royal, Winchester

3

RUSH DANCE CHAMPIONSHIPS

18th February 2024
Princes Hall, Aldershot, Hampshire

4

DESTINATION DANCE

2nd March 2024
Stevenage, Hertfordshire

5

STARPOWER INTERNATIONAL

4th & 5th of May 2024
University of Queen Mary, Mile End, London

The Compulsory Competitions
For Our Whole Team

THE MONARCH STUDIOS

Optional & Select Performances

1

MOVE IT

Select Inter / Senior Groups ONLY
15 - 17 March 2024
Excel Convention Centre, London

Select
Routines
Only

2

CAN YOU DANCE? REGIONALS

Select Inter / Senior Groups ONLY
Dates & Venue TBC

Select
Routines
Only

3

STARSTRUCK / TAKE THE STAGE

Optional Competitions
Dates & Venues TBC

LOCAL

Other Important Dates

1

PARENTS INFORMATION AFTERNOON

Saturday, 16 September 2023
River Bourne Club, Glass Studio, 2 - 4pm

2

FULL COMPANY REHEARSAL

Friday, 19 January 2024
River Bourne Club, 5 - 7pm

3

VIDEO JUDGE NIGHT

Thursday, 9 May 2024
River Bourne Club, 6 - 8.30pm

WATCH YOUR
GROUPS ON THE BIG
SCREEN TOGETHER!

4

SHOWCASE & AWARDS

Friday, 28th June 2024
Princes Hall, Aldershot, Hampshire

MONARCH COMPETITION FEES

Each competition we attend charges entry fees to participate.

Included in your entry fees:

- Teachers and coaches to prepare, warm up, rehearse, and chaperone your dancers at events
- Music editing and submission, competition entry administration, and itinerary preparation for all events
- All marks and feedback will be obtained and distributed via email by Monarch Studios after each event

Please note: All Group Entry Fees will be added to your Autumn Term invoice to secure "Early Bird" Entry Discounts

Ultimate Victory Dance Competition

Solos : £35

Duos : £25

Trios : £18

Groups : £20

Optional Extras :

Masterclass £5

40 Second Street Improv £5

RUSH Dance Championships

Solos : £40

Duos : £25

Trios : £25

Groups : £15

The Immersion : £25

Optional Extras :

RUSH the Floor £15

Destination Dance

Solos : £49.50

Duos : £27

Trios : £20

Groups : £20

Optional Extras :

Title (per entry) £5.50

Dance Off £6

Starpower International

Solos : £49

Duos : £30

Trios : £20

Groups : £20

Optional Extras :

Title (per entry) £5

Photogenic £5

**CHECK OUT OUR
WEBSITE & SOCIAL MEDIA PAGES
FOR GREAT PHOTOS & UPDATES**



WWW.MONARCHSTUDIOS.CO.UK

[@MONARCHSTUDIOSUK](https://www.instagram.com/MONARCHSTUDIOSUK)



[@MONARCHSTUDIOSINTERNATIONAL](https://www.facebook.com/MONARCHSTUDIOSINTERNATIONAL)

UNIFORMS + COSTUMES

All Monarch uniform can conveniently be ordered from our website at www.monarchstudios.co.uk/shop.

All Dancers:

Team Jacket - £45

Black trousers for travelling to and from events - Purchase anywhere externally

Minis, Juniors & Inters:

Any Mona by Monarch Leotard (Must be worn for all Ballet Classes) - £25

Suntan Tights - £8

Seniors & Pre-Pros:

Any black leotard (mandatory for ballet classes) - Purchase Anywhere

Pink Ballet Tights (mandatory for ballet classes) - Purchase Anywhere

Ballet Shoes/Pointe Shoes - 4Dance Ltd. Walton-on-Thames or West Byfleet

Suntan Tights - Optional £8

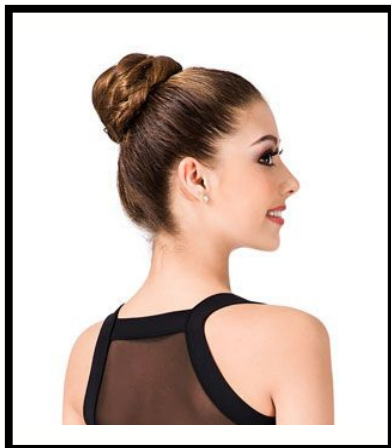
For all other classes our Seniors & PrePros can wear black leggings or shorts and a crop top of ANY Colour - Must be dance wear. No baggy clothes permitted.

Boys:

Boys can wear a Monarch T-Shirt or a black vest or black leotard and black shorts or leggings.

***COSTUMES** range from £35-£100 per routine. We always try to keep costs as low as possible and reuse costumes a lot! Soloists should talk to their choreographer for costume ideas.

HAIR + MAKE UP



BALLET BUN



LOW BUN



STAGE MAKE-UP



***NOTE TO SELF - WATCH THE VIDEO!**

For classes and competitions, hair should be in a low bun, with a CENTRE parting, NO hair in the dancer's face at all.

Use gel and hairspray!

Boys should be clean cut and tidy.

For Ballet Competitions, hair is usually in a Ballet Bun.

We will send a video of our Hair and Make-Up workshop for parents in the Autumn Term so don't worry!

Make Up : Standard stage make up with false eyelashes and RED lipstick.

WHAT IS EXPECTED OF A COMPETITIVE COMPANY DANCER?

You are a representative of Monarch Studios at all times, be that in class or at competitions and events, especially in public. Your behaviour should always be professional. We expect you to be respectful to your parents, your teachers and fellow students and have a positive, hard-working attitude.

The commitment to the Competitive Season is an entire school year (three 11 or 12 week terms plus 4/5 compulsory competitions). As presented above, it is clear students are needed for all three terms.

Please consider this carefully when committing to the program. It is a serious commitment, but at the same time fun and super rewarding. Our Company Dancers can't wait to come to the studio!

One class absence per term is permitted. If this is absolutely necessary, please inform us well in advance by emailing or sending a text message. Absences not only disrupt the flow of class and choreography but place your dancer under pressure to make up lost time and may require a private lesson to do so.

Absences from competitions, conventions and events are NOT permitted for groups, duets, trios, and quartets. These performances rely on team work and absences will necessitate choreography amendments which requires extra rehearsals. The end result is additional costs to parents for the additional studio / teacher time.

Furthermore, it adversely affects the existing group's readiness and polish, which could negatively affect results. We are BIG on attendance, as this means our students are prepared, confident and achieve great results in their competitions!

Students should arrive 5-10 minutes early for every class and make their way from one class to the next as quickly as possible.

MONARCH COMPETITIVE COMPANY RULES:

Monarch Studios provides all dancers with expert dance training and a positive learning experience. Our structured rules and policies will result in a positive and successful competitive dance education experience. This outline has been created to clearly explain all expectations that are put forth for all dancers and parents involved in this program.

Dancers. CONGRATULATIONS on being selected to be a part of our competition program!

Be proud of your accomplishments. Always stay committed to your classes, dance full-out, and pay attention to your teachers. Those who listen to every correction and apply themselves in every class and rehearsals, will most certainly succeed. Remember to show respect to all faculty members, your parents, and all students at the studio. We are all in this together.

Communication amongst the studio and parents shall be conducted via email and/or WhatsApp. Each group will have a dedicated WhatsApp Group for last minute reminders before/during competitions and class updates/changes, if necessary. WhatsApp Groups are not meant for complaints or concerns. Please email us@monarchstudios.co.uk directly to speak with management or schedule a meeting. Please be sure to check your email regularly for information and updates. If you do not have access to email, please be sure to inform the studio. For any specific inquiries and questions, please contact our Competitive Company Coordinator - Anize Burger - thecompany@monarchstudios.co.uk

A: Mandatory Components

- The Competition season runs from September through July. Parents and students are expected to give a 100% commitment during this time. More than 3 unexcused absences in any competition or required class during our season, will result in termination.

- Last minute withdrawals from any competition are not permitted because each dancer in each routine is important and plays a crucial role in the success of their team. Serious injuries and family tragedies are the only exceptions. All entry fees are non-refundable due to each competition's policies.

- Level placement, music selection, choreography, costuming and spacing of all group routines are at the choreographer's discretion. These decisions are made from many years of teaching experience. All staff members are passionate about our competition program. We take pride in every student and every dance routine. We are devoted to providing an excellent experience to all dancers involved. All decisions are made in the best interests of all the dancers.

B: Attendance Policy: Attendance is an essential component of the dancer's education and progress. All classes are dedicated to technique and/or choreography. A dancer who misses class or rehearsal may hold back the progress of the entire team. When a dancer is absent from a choreography class, they are expected to learn the choreography prior to returning to the next class. All dancers are allowed no more than 3 unexcused absences Sept through July. Although dancers are allowed 3 absences, we encourage perfect attendance. Dancers should only be absent if it is absolutely necessary. Attendance will be monitored closely in all classes. If your dancer misses a choreography class, they may need a private lesson to learn the choreography.

MONARCH COMPETITIVE COMPANY RULES CONTINUED:

C: Dress Codes

- This policy MUST be followed by all Competitive Company members.

Dancers: You are a role model and it is your job to represent your studio and set a good example for others. Please do not come to dance class in anything other than the set dance attire.

- All pictures and videography of students in classes, at competitions, at performances, or at any studio related event may be used for marketing purposes. If you would prefer your dancer's photos NOT to be used please email jennifer@monarchstudios.co.uk.

D: Conduct Policy

- Respect your teachers and fellow teammates.
- Respect your parents so your dance privileges remain in tact.
- Take care of your bodies and minds by getting good sleep, keeping hydrated and eating healthy foods, especially before classes and performances.
- Maintain a diligent focus on your school work to maintain excellent grades and reports.
- Do not post anything inappropriate on social media - remain a positive role model to others.
- Always try your best!
- Strive towards applying a growth mindset in your approach to your dance training. Embrace that failure is a part of success.
- Never forget to see dance as a privilege
- Have fun!

I have read and I agree to the above terms and conditions of being a member of the Monarch Studios Competitive Company. My dancer has also read the rules and we know our cooperation as a family will support our dancer and the success of the Company as a whole.. If I have any concerns I will contact Jennifer Read - Director

Parent's Signature _____

Dancer's Signature _____

Date: ____/____/____

Please sign, save and return this page of the prospectus to Anize Burger by 9 August 2023 at thecompany@monarchstudios.co.uk

If we do not receive your signed copy, we will assume you do not want to participate.

FAQ'S

Should my dancer practice at home?

Yes, if possible, please rehearse choreography before coming to the studio so your dancer feels prepared to carry on learning. The harder they work at home and in the studio, the better they'll be on the stage! Good practice makes perfect!

I would like my dancer to have a solo, is this possible?

Yes! If you would like to schedule private lessons, please email us. We encourage our dancers to be in the studio as much as possible!

Can my dancer train and compete at other dance schools too?

Dancers are permitted to tech train at other dance schools as long as trining doesn't interfere with Monarch Studios classes. We encourage our advanced dancers to participate in workshops and associate programs. Dancers cannot **replace** Monarch Tech or Ballet Training with external training.

Where can I get a solo costume for my dancer?

Mona by Monarch - email jennifer@monarchstudios.co.uk

Other online shops:

Move Dancewear

International Dance Supplies

Weissman

Amazon

Instagram Suppliers:

Prima Dancewear

Simply Stella

Sparkle WorldWide

Is VAT included in your fees? Do you accept Child Care Vouchers? How can I make this more affordable?

Monarch Studios is a Limited Company and we have to charge 20% VAT on all class tuition. We do not accpet Child Care Vouchers at this time. We offer flexible payment plans for our families - you can pay for each term in four instalments. To do this, we request your card details so that direct debit can be set up securely on your account. We also offer needs-based and talent-based scholarships and FREE Enrichment classes for selected dancers to help with progress and finances. Families can also take advantage of our multiple class discounts - Up to 10% off your entire tuition invoice for taking 5 or more weekly classes per term.

WE LOVE HEARING FROM YOU!



CONTACT PAGE

WHO TO CALL...

Any Concerns or Queries Regarding Tuition,
Teachers or Progress of Your Dancer contact:

Jennifer Read - Director

07403278197

jennifer@monarchstudios.co.uk

All Competitive Event Details contact:
Anize Burger - Competitive Team Coordinator
thecompany@monarchstudios.co.uk

Scheduling Lessons and General Company
Enquiries contact:
Our Staff and Student Coordinator
us@monarchstudios.co.uk