



Monarch Studios

INTERNATIONAL PERFORMING ARTS TRAINING

**COMPETITIVE
COMPANY**

Prospectus 2022/2023

WELCOME

"Unity is strength. When there is teamwork and collaboration, wonderful things can be achieved." -Mattie Stepanek

At Monarch we are proud to offer your dancer so much more than just dancing. We aim to increase technical ability in as many disciplines as possible, whilst supporting and growing their love and respect for dance, their teachers, their team and themselves. Every class is designed to build self-confidence and self-awareness which leads to creative and heartfelt expression when performing.



The Monarch Company is a family and we take care of our own. We view every dancer as an individual struggling with his or her own challenges and embarking on a personal journey. To us as teachers, it is incredibly important to guide our dancers along that journey, helping them reach personal goals whilst lending a steady hand for those inevitable rough patches. Persevering and overcoming challenges leads to growth and at Monarch Studios we believe this is what builds the heart of a performer.



We place huge importance on developing soft skills including entering a room with poise and confidence, speaking and responding to others whilst making eye contact, engaging under pressure and owning an unfamiliar situation. These are transferable skills and core life skills.

This prospectus sets out what it means to be a member of the Competitive Company at Monarch Studios and how you as parents can support your dancer (and by glorious default - support us!). Should you have any questions or concerns about anything (bar the meaning of life) please feel free to reach out to any of our staff - our door is always open!



HOW WE ROLL...

MINIS + JUNIORS

- Minis Dancers age 5 - 7 & Juniors age 8 - 10 are usually invited to perform in 1 - 2 Group Competitive routines.
- Dancers **MUST** take at least 1 Ballet Class in addition to 1 Technique Class per discipline that they are competing in. For instance: If Maisy is in a Junior Jazz Group, she will also take a Junior Jazz Tech Class, and a Ballet Class. If she is also in an Acro Group, Maisy will need to take a weekly Acro Tech class too. This is to ensure that Maisy has great technique, and her choreography class time can be spent working on a winning routine!
- Occasionally Juniors are considered for Solos, Duets & Trios. Offers for these positions are discussed with parents when we feel that a student might be displaying talent in a particular area, and dedication to dance. These students must continue dancing in the core team to strengthen their foundation.
- Should you as a parent feel your dancer would like/benefit from further tuition, do not hesitate to contact us. Private lessons are always available.

INTERMEDIATES (INTERS) 10 - 12

- Our Intermediate Dancers are invited to compete in 1-4 group routines
- They will be considered for solos, duos or trios once they have committed to at least 2 Competitive Groups. Our dancers are Company Representatives with strong technique, stage presence, and flair! This can only be achieved through dedicated, uninterrupted training in the studio.
- Our Inters must also take 1 weekly Ballet class in addition to 1 Technique Class per discipline they are competing in.
- Feel free to contact us regarding Private and Semi-private lessons should you feel your dancer would like and/or benefit from it.

STILL ROLLING...

SENIORS 12+

- Our Senior Company Dancers display strong technique, stage presence, and charisma which can only be achieved through dedicated, uninterrupted training in the studio.
- Dancers **MUST** take a minimum of 2 Ballet Classes per week, which can be in the form of a Group or Private Ballet Class or a Choreography Class
- Senior Dancers are expected to compete in at least 3 Competitive Groups and will also have anywhere from 1 - 5 solos.
- These students will also have the opportunity to compete both Nationally and Internationally.
- They will be put forward for title entries.
- Typically these dancers train for 10+ Hours per Week inclusive of private and semi-private lessons.

PRE-PRO'S 16 - 18

- Our Pre-Professional Program welcomes our most advanced students and is aimed at dancers who would like to enter the industry as either a professional dancer, a dance teacher, a choreographer or a business owner in the dance/performing arts industry.
- In addition to dance classes we offer dedicated, exclusive workshops focussing on teaching methods, choreography and business principles and ethics.
- Our Pre-Pro dancers **MUST** take a minimum of 2 Ballet Classes per week, which can be in the form of a Group or Private Ballet Class or a Choreography Class
- They are expected to compete in at least 3 Competitive Groups.
- Both National and International competitive opportunities will be offered.
- They will be encouraged to enter for titles and to perform multiple solos.
- Typically these dancers train for 12+ Hours per Week inclusive of private and semi-private lessons.
- Our Pre-Pro Dancers will also be given the opportunity to assist and teach classes to our younger students. They may also be given opportunities to set choreography for Mini, Junior and Intermediate Competitive routines.
- Pre-Pro students will have the opportunity to take part in photo/video shoots with UK's leading dance photographers and videographers.
- The Monarch Studios Pre-Pro Program involves working with an array of teachers and choreographers throughout the season. They will have access to our international teachers/choreographers both in the studio and streamed virtually.

MONEY MATTERS

*(Based on an 11-Week Term
All fees include 20% VAT)*

All Group Classes - Technique & Choreography

- 30 Minutes - £110
- 45 Minutes - £132
- 60 Minutes - £154
- 90 Minutes - £220

Private/Solo Lessons

- 30 Minutes - £35/Class
- 45 Minutes - £50/Class
- 60 Minutes - £60/Class

Semi-Private Lessons for 2-3 Dancers

- 30 Minutes - £17.50/Class
- 45 Minutes - £25.00/Class
- 60 Minutes - £30.00/Class

ENRICHMENT CLASSES ARE FREE
COMPETITIVE ONLY WEEK IS FREE

ALL BOOKINGS FOR PRIVATE LESSONS SHOULD BE MADE BY EMAILING
us@monarchstudios.co.uk

Our Company students receive:

- 5% off their total bill when they take 3 classes per week
- 10% when they take 4 classes per week
- 15% when they take 5 or more classes per week

**Discounts do not apply to Private or Semi-Private Lessons*



Our Company Parents have options where tuition is concerned. We strive to make our programs as accessible as possible whilst offering the highest quality dance training in the United Kingdom.

We accept many forms of payment including, Debit and Credit Card
We also accept Cheque and BACS.

Payments can also be made in whole or in 3 instalments per term (fees apply)

*If you would like to divide your payments, we can set up a direct debit arrangement.
Just let us know what works for you. Email jennifer@monarchstudios.co.uk*



MANDATORY COMPETITIVE EVENTS 2023 - ALL TEAMS

1

RUSH DANCE CHAMPIONSHIPS

January 2023
Aldershot, Surrey

2

DESTINATION DANCE REGIONALS

25 - 26 February 2023
Sevenoaks, Kent

3

HOTSHOT DANCE COMPETITION

26 March 2023
Camberley, Surrey

4

TAKE THE STAGE

DATES TBC

5

ULTIMATE VICTORY

DATES TBC
Guildford

The Compulsory Competitions
For Our Whole Team

THE MONARCH STUDIOS

Optional Performances

1

STARS UK

DATES TBC

2

CAN YOU DANCE? UK

Inter, Senior & PrePro ONLY
DATES TBC

3

STARPOWER INTERNATIONAL

MARCH 2023
LOCATION TBC

CHECK OUT OUR WEBSITE & SOCIAL MEDIA PAGES
FOR GREAT PHOTOS & UPDATES



WWW.MONARCHSTUDIOS.CO.UK
@MONARCHSTUDIOSUK
@MONARCHSTUDIOSINTERNATIONAL

EVENT ENTRY FEES

Please consider the following competition entry fees

£

STARPOWER

£40-£80/Entry

RUSH

£40-£70 / Entry

DESTINATION DANCE

£40-£50 / Entry

STARS OF THE FUTURE / CYD? UK

£30-£50 / Dancer

TAKE THE STAGE

£20-£50 / Dancer

Based on fee schedule from 2021/2022

Entry Fees are invoiced separately from your termly invoice.

Monarch Studios marks up entry fees by 2 - 5% to cover administration, teacher/coach expense, travel, and accommodation. Our teachers are paid to attend all events with your dancers.



WHAT IS EXPECTED OF A COMPETITIVE COMPANY DANCER?

You are a representative of Monarch Studios at all times, be that in class or at Competitions and Events, especially in public. Your behaviour should always be professional. We expect you to be respectful to your parents, your teachers, and fellow students and have a positive, hard-working attitude.

The commitment to the Competitive Season is an entire school year (three 11 or 12 week terms plus 4/5 compulsory competitions). As laid out in the section regarding what we cover in a year, it is clear students are needed for all three terms. **Please consider this carefully when committing to the program. It is a commitment, but it is fun and our Company Dancers can't wait to come to the studio!**

One class absence in a 11-week term is allowed. If this is necessary, please inform us well in advance by emailing or sending a text message. Absences not only disrupt the flow of class and choreography but place your dancer under pressure to make up lost time and may require a private lesson to do so. Exceptions will be made for Covid related absences.

Absences from Competitions and Conventions are not permitted for groups, duets, trios, and quartets. These performances rely on team work and absences will necessitate choreography amendments which requires extra rehearsals. The end result is additional costs to parents for the extra studio / teacher time.

Furthermore, it upsets the existing group's readiness and polish which could negatively affect results. We are BIG on attendance, as this means our students are prepared, confident and achieve great results in their competitions!

Students should arrive 5-10 minutes early for every class and make their way from one class to the next as quickly as possible.

Monarch uniform items are easily obtained and should be worn for all classes in any combination of your choice. More on uniforms ahead...

UNIFORMS + COSTUMES

All Dancers:

Team Jacket - £40

Black trousers for travelling to and from events - Purchase anywhere externally

Minis, Juniors & Inters:

Black, White or Pink Mona by Monarch Leotard (Must be worn for all Ballet Classes) - £25

Suntan Tights - £8

Seniors & Pre-Pros:

Any black leotard (mandatory for ballet classes) - Purchase Anywhere

Pink Ballet Tights (mandatory for ballet classes) - Purchase Anywhere

Ballet Shoes/Pointe Shoes - 4Dance Ltd. Walton-on-Thames or West Byfleet

Suntan Tights - Optional £8

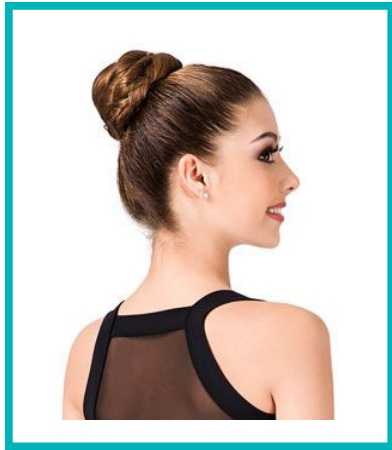
Boys:

Boys can wear a Monarch T-Shirt or a black vest or black leotard and black shorts or leggings.

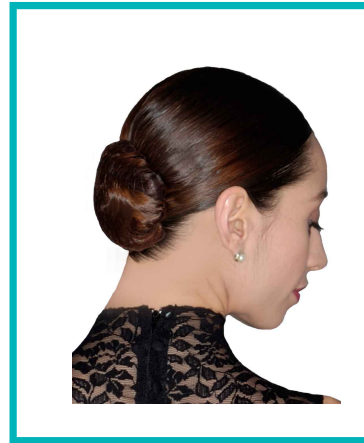
**Costumes range from £35-£100 per routine. We always try to keep costs as low as possible and reuse costumes a lot! Soloists should talk to their choreographer for costume ideas.*

Mona
BY MONARCH

HAIR + MAKE UP



Ballet Bun



Low Bun



Stage Make-Up



For classes and competitions hair should be in a low bun, parting in the CENTRE with no hair falling in the dancer's face. Use hairspray! Boys should be clean cut and tidy.

For Ballet Competitions hair is usually in a Ballet Bun.

We will send a video of our Hair and Make-Up workshop for parents in the Autumn Term so don't worry!

Make Up - Standard stage make up - with RED lipstick for girls.

Note to self - watch the video!

MONARCH COMPETITIVE COMPANY RULES:

Monarch Studios provides all dancers with expert dance training and a positive learning experience. Our structured rules and policies will result in a positive and successful competitive dance education experience. This outline has been created to clearly explain all expectations that are put forth for all dancers and parents involved in this program.

Dancers, Congratulations on being selected to be a part of our competition program! Be proud of your accomplishments. Always stay committed to your classes, dance full-out, and pay attention to your teachers. Those who listen to every correction and apply themselves in every class and rehearsals shall succeed. Remember to show respect to all faculty members, your parents, and all students at the studio. We are all in this together.

Communication amongst the studio and parents shall be conducted via email and each group will have a WhatsApp Group for last minute reminders before/during competitions. WhatsApp Groups are not meant for complaints or concerns. Please email us@monarchstudios.co.uk directly to speak with management or schedule a meeting. Please be sure to check your email regularly for information and any updates. If you do not have access to email, please be sure to inform the studio. For any specific inquiries and questions, please contact our Competitive Company Coordinator - Anize Burger - thecompany@monarchstudios.co.uk

A: Mandatory Components

- The Competition season will run from September through July. Parents and students are expected to give a 100% Dance commitment during this time. More than 3 unexcused absences in any competition or required class during our season will result in termination. Exceptions will be made for Covid related absences.

- Last minute withdrawals from any competition are not permitted because each dancer in each routine is important and plays a crucial role in the success of their team. Serious injuries, family tragedies, and Covid isolations are the only exceptions. All entry fees are non-refundable due to each competition's policies.

- Level placement, music selection, choreography, costuming and spacing of all group routines are at the choreographer's discretion. These decisions are made from many years of teaching experience. All staff members are passionate about our competition program. We take pride in every student and every dance routine. We are devoted to providing an excellent experience to all dancers involved. All decisions are made in the best interests of all the dancers.

B: Attendance Policy: Proper attendance is an essential component of the dancer's education and progress. All classes are dedicated to technique and/or choreography. A dancer who misses class or rehearsal may hold back the progress of the entire team. When a dancer is absent from a choreography class, they are expected to learn the choreography prior to returning to the next class. All dancers are allowed no more than 3 unexcused absences Sept through July. Although dancers are allowed 3 absences, we encourage perfect attendance. Dancers should only be absent if it is absolutely necessary. Attendance will be monitored closely in all classes. If your dancer misses a choreography class, they may need a private lesson to learn the choreography.

MONARCH COMPETITIVE COMPANY RULES CONTINUED:

C: Dress Codes

- This policy MUST be followed by all Competitive Company members.

Dancers: You are a role model and it is your job to represent your studio and set a good example for others. Please do not come to dance class in anything other than the set dance attire.

- All pictures and videography of students in classes, at competitions, at performances, or at any studio related event may be used for marketing purposes. If you would prefer your dancer's photos NOT to be used please email jennifer@monarchstudios.co.uk.

D: Conduct Policy

- Respect your teachers and fellow teammates.
- Respect your parents so your dance privileges remain in tact.
- Take care of your bodies and minds by getting good sleep, keeping hydrated and eating healthy foods, especially before classes and performances.
- Maintain a diligent focus on your school work to maintain excellent grades and reports.
- Do not post anything inappropriate on social media - remain a positive role model to others.
- Always try your best!
- Strive towards applying a growth mindset in your approach to your dance training. Embrace that failure is a part of success.
- Never forget to see dance as a privilege
- Have fun!

I have read and I agree to the above terms and conditions of being a member of the Monarch Studios Competitive Company. My dancer has also read the rules and we know our cooperation as a family will support our dancer and the success of the Company as a whole..

If I have any concerns I will contact Jennifer Read - Director

Parent's Signature _____

Dancer's Signature _____

Date: ____/____/____

Please sign, save and return this page of the prospectus to Anize Burger by 9 August 2021 at thecompany@monarchstudios.co.uk

If we do not receive your signed copy, we will assume you do not want to participate.

FAQ'S

Should my dancer practice at home?

Yes, if possible, please rehearse choreography before coming to the studio so your dancer feels prepared to carry on learning. The harder they work at home and in the studio, the better they'll be on the stage! Good practice makes perfect!

I would like my dancer to have a solo, is this possible?

Yes! If you would like to schedule private lessons, please email us. We encourage our dancers to be in the studio as much as possible!

Can my dancer train and compete at other dance schools too?

Dancers are permitted to tech train at other dance schools as long as training doesn't interfere with Monarch Studios classes. We encourage our advanced dancers to participate in workshops and associate programs. Dancers cannot **replace** Monarch Tech or Ballet Training with external training.

Where can I get a solo costume for my dancer?

Mona by Monarch - email jennifer@monarchstudios.co.uk

Other online shops:

Move Dancewear

International Dance Supplies

Weissman

Amazon

Instagram Suppliers:

Prima Dancewear

Simply Stella

Sparkle WorldWide

Is VAT included in your fees? Do you accept Child Care Vouchers? How can I make this more affordable?

Monarch Studios is a Limited Company and we have to charge 20% VAT on all class tuition. We do not accept Child Care Vouchers at this time. We offer flexible payment plans for our families - you can pay for each term in three instalments. To do this, we request your card details so that direct debit can be set up securely on your account. We also offer needs based and talent based scholarships and FREE Enrichment classes for selected dancers to help with progress and finances. Finally, we typically offer a FREE Competitive Company week of training at the studio during or before the holiday periods. Families can also take advantage of our multiple class discounts - Up to 15% off your entire tuition invoice for taking 5 or more weekly classes per term.

WE LOVE HEARING FROM YOU!



CONTACT PAGE

WHO TO CALL...

Any Concerns or Queries Regarding Tuition,
Teachers or Progress of Your Dancer contact:

Jennifer Read - Director

07403278197

jennifer@monarchstudios.co.uk

All Competitive Event Details contact:

Anize Burger - Competitive Team Coordinator

thecompany@monarchstudios.co.uk

Scheduling Lessons and General Company Enquiries contact:

Our Staff and Student Coordinator

us@monarchstudios.co.uk